

Strategy Meeting

Wednesday 5 July 2017

Held at Cottingham Parks Golf Club, Cottingham

This meeting was conducted in line with the LPC Code of Conduct and Accountability

Present:

Paul Robinson – Chair	Employed Chair	PR
Joanne Lane – Vice Chair	Independent representative	JL
Karen Bednarski	CCA representative	KB
Dana Field	CCA representative	DF
Manish Khanna	Independent representative	MK
John Mackenzie	Independent representative	JEM
Annette Maudar	CCA representative	AM
David Miller	CCA representative	DM
Karen Murden	CCA representative/Pharmacy Contract Support Lead	KM
Fiona Sitch	AIMp representative	FS
Ian Woolley	Independent representative	IW
Joanne Carter	LPC Office Manager	JDC
Janet M Clark	LPC Chief Officer	JMC
Steve Mosley	LPC Treasurer / Strategic Implementation Pharmacist	SM
Kate Stark	LPC Administrator	KS
Paul McGorry	Observer	PMG

Apologies:

Jon Whitelam	CCA representative	JW
Lisa McGowan	CCA Representative	LM
David Broome	PSNC representative	DB
Anthony Bryce	Health Integration Lead	AB
Caroline Hayward	Professional Development Pharmacist	CJH
Non attendees:		
Brian Handley	CCA representative	BH

The meeting commenced 15:00

		Action
1.	<p>Consultation on revalidation for pharmacy professionals The meeting agreed this was less onerous than the current process previously and professional talking is a good thing. The application is good.</p> <p>Contractor Representative & Employee Social Media Policy – not supported for use by Pharmacy employees, LPC would have to post direct on twitter or a hashtag used.</p>	<p>Paul Robinson to submit response to reflect the feeling of the LPC.</p>
2.	<p>Walk in my shoes This PSNC Briefing provides a toolkit for community pharmacy contractors or LPCs to use who are interested in setting up a ‘Walk in my Shoes’ programme to bring together community pharmacy teams and GP practice teams to help each other understand their roles, improve working relationships and ultimately provide better care for their patients. This can be explored on the following link: http://psnc.org.uk/wp-content/uploads/2017/06/PSNC-</p>	

	<p>Briefing-041.17-Walk-in-my-Shoes-toolkit.pdf</p> <p>This programme was supported by all LPC members. Various funding opportunities to be explored as follows (for incentive scheme):</p> <ul style="list-style-type: none"> • HEE • STP <ol style="list-style-type: none"> 1. NHSE 2. CCG <p>Flu</p> <p>The meeting discussed the Flu vaccination service for 2017/18 season. The following was agreed</p> <ul style="list-style-type: none"> • Advertising suggested <ol style="list-style-type: none"> 1. Credit card sized cards which reflect Think pharmacy first posters. 2. A5 sized counter stands • Campaign for radio/TV <ol style="list-style-type: none"> 1. Viking radio ad not supported 2. Radio Humber side interview at Driffield Show • Interviews with MPs • Engagement with Social media and support groups <ol style="list-style-type: none"> 1. Net mums 2. Mumbler 3. Fitmums 4. Health Watch 5. Age UK <p>LPC awards</p> <p>The meeting discussed the proposal to change the categories and awards/prize giving. The categories for the awards 2017 would be:</p> <p>Pharmacy Team of the Year Special Recognition Pharmacy LPC Significant Achievement Award Unsung hero</p> <p>The Magician/favours and casino tables would be replaced with a free raffle and a live band.</p>	<p>Janet Clark to explore HEE and NHS England</p> <p>Paul Robinson to explore STP</p> <p>Karen Murden to source toolkit materials</p> <p>Caroline Hayward to approach Radio Humberside.</p> <p>LPC office to engage with groups and share information</p> <p>Joanne Carter to source live band.</p> <p>Joanne carter/Katie stark to source prizes.</p>
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The meeting closed at 16:30