

Summary HIL – 5th July 2017 LPC

- Attended Train the Trainer RSPH L2 Understanding Health on the 15th June with Jo Carter.
- Currently ascertaining information in relation to CP Humber LTD becoming an accredited learning centre (via RSPH) as well as ascertaining numbers of those pharmacies that have self-declared in April (ongoing).
- Attended the first NUMARK Champion Training on 21st June (Beverley) which proved to be very successful (course was full). Second session on Thursday 29th June (Grimsby)
- Attended Carers Conference in Driffield with Claire Woodward (Champion from Tesco Driffield). Successful engagement event with both public and external stakeholders, services and organisations.
- Attended a number of Blood Pressure Awareness Events in Goole, Hornsea and Driffield with the NHS healthtrainer service.
- Arranged for the design and print of new promotional materials (Banners and Leaflets) branded as Think Pharmacy First! These have been used at all recent promotional events and feedback has been excellent.
- With regards to the new promotional materials (as above) East Riding CCG were so impressed with the resources that they commissioned (and paid for) posters to be put up in every GP Surgery across the East Riding (including Medicine Management and Healthy Lifestyles). Hull CCG also want to commission the posters and NE & N Lincolnshire have also been contacted.
- Submitted Health Foundation Bid in collaboration with Humber NHS Foundation Trust (Scaling Up Tender) for a case finding (signposting & referral) Mental Health Service in Pharmacy.
- Supporting Diabetes Self Help Group Launch in Bridlington – Pharmacy to have promotional stand at event on 4th July. Also met with and discussed diabetes with Johnson & Johnson rep and included within event highlighted above.
- Working with ER Carers in regards to Pharmacy Promotion – article written and to be included within the next edition of ‘ We Care Magazine’
- Working with Carers Support Team in North East Lincolnshire – meeting arranged and article written and to be included in their magazine (article also published on Carers NEL Twitter account).
- Ongoing Twitter promotion with local and national public health campaigns and general pharmacy information. To date we have 92 ‘followers’ on Twitter and feedback and contact has been excellent. Once individuals have completed and passed the L2 Understanding Health qualification they will be given access to twitter account username and password so that they can upload information / photos and share good practice. Working with Jo Carter on an updated Social Media policy prior to information being sent out.
- Discussing the possibility of a HLP closed facebook page whereby Health Champions can share good practice.
- Attending ER Healthwatch Event on the 5th July showcasing Community Pharmacy.
- Continuing to logistically organise Driffield Show Event.
- Met with a number of CCG staff from both East Riding and North East Lincolnshire regarding future possible workstreams.
- Collating resources from a variety of sources for all future Pharmacy promotional events.
- Working with Mike Black at ERYC for a new Pharmacy Page on the Connect 2 Support website.

Anthony Bryce
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