Core Activity	Desired outcome	Specific initiative	Cost	Lead	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
Relationships with commissioners	Protection and creation of income	Pharmacy visits		Paul Robinson												
		Awards event	£5,000	Joanne Carter												
		Attendance of the right meetings		Janet Clark												
Relationship with STP key players	Involvement at right level	Meeting with HP		PR/Anthony Bryce												
Involvement in MCP's and ACO's	Involvement and revenue			Anthony Bryce												
Promotion of pharmacy to the public	Increase in retail sales/services	Collaboration with CCG/LA	£25,000	Steve Mosley												
		Funding opportunities		Anthony Bryce												
		Promotional campaign		Steve Mosley												
Evidence base creation	Evidence to support service commissioning	Quarterly analysis/reports		Caroline Hayward												
Protection of existing services	Retained income	CPH Ltd tendering		Paul Robinson												
Electronic Repeat dispensing	Increased penetration 10%	ERY pilots		Karen Murden												
		Push for session at PTL meetings		Paul Robinson												
		Collaboration with NHS digital		Karen Murden												
Website Review	More user friendly website	Folder Review, Docs review etc		Janet Clark												
Development of LPC team	To ensure we develop necessary skills	PDP setting	£3,000	Janet Clark												
<b>Development Activity</b>	Desired outcome	Specific initiative	Cost		Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
Prescription intervention services	Commissioned in at least half of CCG's	Launch in Hull CCG		Steve Mosley												
		Secure in ERYCCG		Paul Robinson												
		Launch in ERYCCG		Steve Mosley												
		Secure in additional CCG		Paul Robinson												
Mental Health services	Scoping of possible involvement	Dementia service spec		Caroline Hayward												
Diabetes screening services (HLP)	New service in HLP?	Produce business case		Caroline Hayward												
		Pitch to CCG's/LA's		Caroline Hayward												
Minor ailments extensions	Consistent service across all CCG's	Produce business case		Caroline Hayward												
eg Sore throat		Pitch to CCG's		Caroline Hayward												
PURM's/NUMSAS intervention	PURM's and revenue	Agree fate of PURM's		Janet Clark												
		Support April implementation		Janet Clark												
Sexual Health Services	New service in HLP	Scope service		Caroline Hayward												
COPD/Asthma Inhaler technique	New service . Link to Asthma QP	Produce business case		Caroline Hayward												
Hypertension/ AF services	New Service linked to STP priorities			Caroline Hayward												
Early diagnosis of Cancer.	HLP priority	Liaise with Cancer UK		Janet Clark												
		Push for HLP health campaign		Anthony Bryce												
Urgent care triage	Scoping of pharmacy involvement	Sell PURM's and MAS .		Steve Mosley												
Delivery Activity	Desired outcome	Specific initiative	Cost		Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
Healthy Living pharmacy	60% of contractors are HLP by Nov 28 Effective interface with CPHLtd	Health Champion training	£15,000	Anthony Bryce												
		Leadership training		Anthony Bryce												
		Agreement of PH campaigns		Anthony Bryce												
		Staff training initiatives		Anthony Bryce												
Core contract compliance	Effective interface with CPHLtd	CPAF support		Steve Mosley												
		MUR/NMS reporting support		Karen Murden												
Information governance		IG submission support		Steve Mosley												
Quality Points gateway		NHS choices support		Steve Mosley												
		NHS 111 DOS support														
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## Work plan 2017-18

Delivery Activity	Desired outcome	Specific initiative	Cost	Lead	Apr-17	7 May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
Quality points support	Average of 75 points per contract	Evening events		Steve Mosley												
	Effective interface with CPHltd	Webinars		Steve Mosley												
		Pharmacy visits		Karen Murden CPHum	ber Ltd											
		Communications plan		Joanne Carter												
Pharmacy losses	Reduction in losses	Levy switching		Karen Murden												
		EPS losses		Karen Murden												
		Workshops		Karen Murden												
		Endorsing eg Specials		Karen Murden												
Advanced services delivery	99% contractors involved	Workshops		Karen Murden												
	Average of 350 MUR's per contract	Support materials		Karen Murden												
	Average of 1.5 NMS per 1000 items	GP engagement		Paul Robinson												
	15000 Flu vaccinations	Public awareness		Steve Mosley												
		Media campaigns		Paul Robinson												
		Pharmacy visits		Karen Murden												
Enhanced services delivery	20% increase in Enhanced services £			Caroline Hayward												
	Correct interface with CPHLtd			Paul Robinson												
Prescription intervention schemes	Commissioned in 3 CCG's			Steve Mosley												
Interface with CPH Ltd business plan	Delivery of 75 points per contract			Paul Robinson												